



Greene Dental Group  
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## FREE TEETH WHITENING FOR LIFE PROGRAM

**Free Teeth Whitening for Life** is a loyalty and rewards program that is a courtesy and privilege, compliments of Greene Dental Group. This program is extended to patients who prove themselves as individuals who take their oral hygiene and general dental health seriously. We believe it is extremely important to maintain recommended hygiene care appointments and receive necessary dental treatment to maintain a healthy and beautiful smile. Consequently, we developed this program to reward patients who do so. There are two ways to qualify and there are no enrollment costs. **It's free.**

### What you get:

- We provide you Opalescence Treś White System Dispensable Whitening Trays
- Each time you visit us for your hygiene re-care, we will give you an Opalescence Treś Whitening Touch-Up Whitening Tray

*It's that simple!*

### How to Qualify:

#### **New Patients**

While at your first dental appointment you will complete a comprehensive exam by the hygienist and doctor, x-rays, and re-appoint for dental treatment or hygiene re-care. At your next hygiene re-care appointment (usually 3, 4 or 6 months later) we will give you Opalescence Treś Whitening Starter Kit\*. Each time you visit for your scheduled re-care dental hygiene appointment, we will give you one upper and one lower Opalescence Treś Whitening treatment. To remain eligible for the Free Whitening for Life Program, patients must maintain at least two dental hygiene re-care cleanings per year.

#### **Existing Patients**

Refer one new patient to our practice. Once your patient referral completes their first dental appointment with us, you qualify. At your next dental hygiene re-care appointment, we will give you Opalescence Treś Whitening Starter Kit\*. Each time you visit for your scheduled dental re-care hygiene appointment, we will give you one upper and one lower Opalescence Treś Whitening treatment. To remain eligible for the Free Whitening for Life Program, patients must maintain at least two dental hygiene re-care cleanings per year.

This privilege, while free, does have some rules. Below is a brief description of these rules. Please read through them carefully and sign below, acknowledging that you understand how **Free Teeth Whitening for Life** works.

**Patient Activation Rules:**

1. Must be at least 18 years of age.
2. Existing patients must make one referral to the practice.
3. New Patients must complete initial hygiene cleaning, necessary x-rays, doctor's exam, and re-appoint for hygiene re-care.
4. Must comply with minimum required dental care as stated by doctor\*. Patient must not have active, untreated disease – gum (periodontal) disease, decay (caries), root sensitivity, oral cancer, etc.
5. Must make all scheduled appointments and comply with Broken Appointment Policy. Cancellations must be made with a minimum of 24 hour notice and the appointment must be rescheduled within the next 2 weeks.
6. Must not have any outstanding bills with Greene Dental Group and comply with our Financial Policies.
7. Must have at least six-month patient history\*\* without any broken appointments.

Upon meeting these requirements, patients will receive complimentary professional dispensable whitening trays.

**Lifetime Maintenance Rules:**

1. Must maintain minimum continued dental care as stated by the doctors and hygienists of Greene Dental Group.
2. Must maintain continued hygiene care with Greene Dental Group as specified by the doctors and hygienists (usually six month hygiene appointments).
3. Must comply with all Greene Dental Group policies regarding payment and broken appointments.
4. A maximum of one whitening treatment will be rewarded at each re-care appointment, with a maximum of twice annually.
5. Lost or destroyed trays will be replaced at a cost to the patient.
6. Should any of the rules fail to be met, you will immediately be disqualified from the program and provided the opportunity to re-enroll for a \$30 re-activation fee.

*\*All patients will receive their whitening package upon completion of all necessary dental treatment, as determined by the dentist. Patient must not have active, untreated disease – gum (periodontal) disease, decay (caries), root sensitivity, oral cancer, etc. Should no dental treatment be required to maintain healthy teeth and gums, the whitening package will be rewarded upon completion of a follow-up visit (typically six months). Minimum gum and teeth health is required to receive professional whitening in order to prevent complications that may arise with unhealthy teeth and gums.*

*\*\*If new patients wish to receive whitening before their second hygiene re-care visit, and the dentist determines the patient's mouth is healthy enough for whitening, the patient may purchase the starter kit at their first appointment and begin whitening. Free Whitening for Life will commence at the second hygiene re-care visit.*

While for many, whitening can boost confidence and improve the appearance of your smile, it is important to note that it is not for everyone. Here are a few key pieces of information to consider before whitening your teeth.

- Whitening success is not always predictable, whitening procedures may not be effective on some teeth.
- The active ingredients in teeth whitening are hydrogen peroxide and carbamide peroxide in a glycerin base. If you know of any allergy or adverse reaction to either ingredients please do not proceed with treatment.
- Whitening can only be done in a healthy mouth.
- Fillings and crowns do not whiten, and may need to be replaced if you wish to have color re-match.
- The amount of color change is difficult to predict and desired results cannot be guaranteed.
- Whitening may cause sensitivity, which can normally be controlled.
- Some causes of discoloration are more difficult to whiten (tetracycline staining usually takes 6 months).
- Color stability varies and you should wait at least 2 weeks after whitening is completed for additional cosmetic procedures.
- As with any treatment, there are benefits and risks. The benefit is that teeth can be whitened fairly quickly in a simple manner. The risk involves the continued use of the peroxide solution for an extended period of time. Research indicates that using peroxide to whiten teeth is safe. There is new research indicating the safety for use on the soft tissues (gingiva, cheek, tongue and throat). The long-term effects are as yet unknown. Although the extent of risk is unknown, acceptance of treatment means acceptance of risk.
- Whitening solutions are designed to lift stains from natural teeth and do not effect the color of fillings, porcelain or metallic dental work
- Your home care and professional cleaning are the foundation of a healthy smile - after all deposits left on the teeth are a main cause of tooth discoloration

***Disclaimer:*** Any doctor or staff member of Greene Dental Group has the right to void this offer if deemed necessary based on patient health conditions, misuse, abuse, or any other factor as determined by the Greene Dental Group staff member. A minimum gum and teeth health status is required to receive professional whitening. Greene Dental Group reserves the right to change product type amount, frequency of distribution, terms of agreement and refusal of distribution for whatever reason necessary.

I, \_\_\_\_\_ hereby certify that I agree to the terms and conditions outlined above, and acknowledge Greene Dental Group's Broken Appointment and Financial Policies. I understand that 'Free Professional Teeth Whitening for Life' is a privilege only bestowed to individuals who meet and maintain all of the rules and regulations pertaining to it.

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**Signature / Date**